



three bears

CATALOG | 2020

ICE CREAM



better than one



RESPONSIBILITY



HONESTY



DEVELOPMENT



COOPERATION



LEADERSHIP

1998

Starting a business

Production of ice cream on Ukrainian equipment in the dining room of the dormitory. Production capacity - 300 kg / day

2001

Creation of TM «Try Vedmedi» («Three Bears»)

Opening of a manufacture for the production of semi-finished products: frozen dumplings. Registration of the trademark «Try Vedmedi»

2005

Opening of Branches

(warehouses, transport, trade teams) in large cities: Dnipro, Odessa, Kharkiv, Cherkasy, Lviv, Donetsk. Relocation of the Central Office and the Kyiv branch to Boryspil. A complex was built on the territory of 2 hectares: warehouses, office

2007

Beginning of reconstruction

Acquisition of an integral property complex - a dairy plant in Berdychiv, Zhytomyr region, Ukraine. Beginning of reconstruction of production facilities

2012

The food safety management system of the company «Three Bears» is certified according to ISO 22000

2016

Ice cream «Try Vedmedi» received a Halal certificate, which provided an opportunity to enter promising export markets in Muslim countries

2019

The first export shipments of «Three Bears» company products were made (to Israel, Georgia, Moldova)

2020

Ice cream «Monaco» is one of the top leaders of the ice cream market in Ukraine. Frozen dumplings «Three Bears» - «Consumers' Choice №1»*. Frozen dumplings «Mishutka» for kids from 3 years – «Mothers' Choice №1» in Ukraine **

The company «Three Bears» is confidently moving forward, holding the position of one of the leaders in the market of ice cream and frozen semi-finished products in Ukraine. «Three Bears» logo and slogan: «Better than one» were updated. Assortment ranges of ice cream «Try Vedmedi», «Monaco» were updated either. Production of a new line of ice cream for kids from 3 years old under the «Mishutka» brand was launched.

* according to the results of a marketing research on measuring the level of knowledge, consumption, perception of dumplings TM «Try Vedmedi», conducted by «Taylor Nelson Sofres Ukraine» in July 2019 among men and women 18-55 years (400 respondents in Ukrainian cities with a population of 100 thousand +)

** according to the results of a marketing research on measuring the level of knowledge, consumption, perception of dumplings TM «Mishutka», conducted by «Taylor Nelson Sofres Ukraine» in July 2019 among mothers with children 3-12 years (400 respondents in Ukrainian cities with a population of 100 thousand +)



MONACO

Ice cream «MONACO» - your carefree moments





Ice cream «MONACO» «Cookies», glazed, wrap

				EAN:
80 grams	28 pcs	10 %	24 months	4823086108875



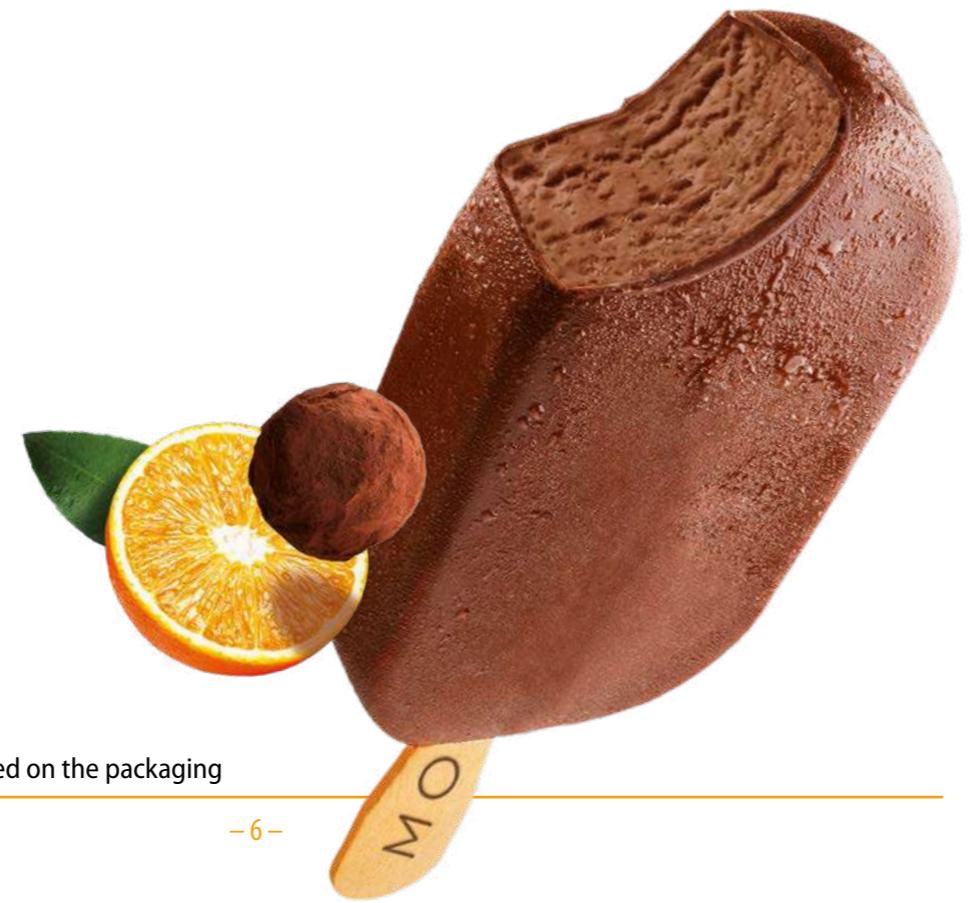
Ice cream «MONACO» «Caramel-Sesame», glazed, wrap

				EAN:
80 grams	28 pcs	10 %	24 months	4823086100381



Ice cream «MONACO» «Truffle-Orange», glazed, wrap

				EAN:
80 grams	28 pcs	10 %	24 months	4823086100404



The full name of the product is indicated on the packaging



Ice cream «MONACO» «Amarena» in a waffle sugar cone, paper wrap

				EAN:
100 grams	20 pcs	0/10 %	24 months	4823086108844



Ice cream «MONACO» «Blueberry cheesecake», in a waffle sugar cone, paper wrap

				EAN:
110 grams	20 pcs	10 %	24 months	4823086106703



Ice cream «MONACO» «Eclair - Brownie» in a waffle sugar cone, paper wrap

				EAN:
100 grams	20 pcs	10 %	24 months	4823086103610



The full name of the product is indicated on the packaging



Ice cream «MONACO» «Yoghurt-Strawberry» in a waffle sugar cone, paper wrap



150
grams



12
pcs



12/10
%



24
months

EAN:

4823086111226



Ice cream «MONACO» «Cookies» with the cookies' crumbs in a waffle sugar cone, paper wrap



150
grams



12
pcs



12/10
%



24
months

EAN:

4823086111257



The full name of the product is indicated on the packaging



Set «MONACO», ice cream, glazed, on the stick, wrap



360
grams



4
pcs



0/10 / 10 / 10
%



24
months

EAN:

4823086109841



Set «MONACO», ice cream in a waffle sugar cone, wrap



270
grams



4
pcs



10 / 10 / 10
%



24
months

EAN:

4823086109834

The product appearance inside the packaging may differ from that is shown on the packaging


new


Ice cream «MONACO» Dessert» «French Vanilla», in a plastic cup


 70
grams

 24
pcs

 12
%

 24
months

EAN:

4823086110618



Ice cream «MONACO» Dessert» with «Tiramisu» flavour, in a plastic cup


 70
grams

 24
pcs

 10
%

 24
months

EAN:

4823086109773



Ice cream «MONACO» Dessert» with «Chocolate-Orange» flavour, in a plastic cup


 70
grams

 24
pcs

 10
%

 24
months

EAN:

4823086109780



Ice cream «MONACO» Dessert» with «Strawberry Cheesecake» flavour, in a plastic cup


 70
grams

 24
pcs

 10
%

 24
months

EAN:

4823086109766

The full name of the product is indicated on the packaging


new

Ice cream «MONACO» Dessert» «French Vanilla», in a plastic container

				EAN:
500 grams	4 pcs	12 %	24 months	4823086110632



Ice cream «MONACO» Dessert» with «Tiramisu» flavour, in a plastic container

				EAN:
500 grams	4 pcs	10 %	24 months	4823086104709



Ice cream «MONACO» Dessert» with «Chocolate-Orange» flavour, in a plastic container

				EAN:
500 grams	4 pcs	10 %	24 months	4823086104662



Ice cream «MONACO» Dessert» with «Strawberry Cheesecake» flavour, in a plastic container

				EAN:
500 grams	4 pcs	10 %	24 months	4823086104686

Полное название продукта указано на упаковке



Three Bears

better than one

«THREE BEARS» UNITE PEOPLE.

We are - an occasion to meet «for ice cream» and gather at the table with the whole family. We believe that the ice cream is tastier when all of us - together. In our ideal world, no one eats alone. Meet the updated line of ice cream "THREE BEARS" («TRY VEDMEDI»)



**Ice cream «TRY VEDMEDI» with a
PISTACHIO flavour and filling, in a waffle
cup, wrap**

				EAN:
75 grams	22 pcs	12 %	24 months	4823086110816



**Ice cream «TRY VEDMEDI» with «BUBBLE
GUM AND MELON» flavour, in a waffle
cup, wrap**

				EAN:
65 grams	22 pcs	10 %	24 months	4823086110991



**Ice cream «TRY VEDMEDI» «LYMONNO-
SHOKOLADNE», in a waffle cup**

				EAN:
80 grams	22 pcs	10 %	24 months	4823086110830



**Ice cream «TRY VEDMEDI» «KOROLISVKYI
SHCHERBET», in a waffle cup, wrap**

				EAN:
75 grams	22 pcs	12 %	24 months	4823086110977

The full name of the product is indicated on the packaging



Ice cream «TRY VEDMEDI» with «VANILLA AND SALTED CARAMEL» flavour, glazed, wrap

				EAN:
80 grams	28 pcs	10 %	24 months	4823086111011



Ice cream «TRY VEDMEDI» with «STRAWBERRY YOGHURT AND CEREALS» flavour, glazed, wrap

				EAN:
80 grams	28 pcs	10 %	24 months	4823086111059



Ice cream «TRY VEDMEDI» «BANANA SPLIT», glazed, wrap

				EAN:
80 grams	28 pcs	10 %	24 months	4823086111042



The full name of the product is indicated on the packaging



Ice cream «TRY VEDMEDI» with a PISTACHIO flavour and filling, in a carton cup

				EAN:
500 grams	4 pcs	12 %	24 months	4823086111219



Ice cream «TRY VEDMEDI» «LYMONNO-SHOKOLADNE», in a carton cup

				EAN:
500 grams	4 pcs	10 %	24 months	4820039467263



Ice cream «TRY VEDMEDI» with VANILLA flavour and «Strawberry» flavour, in a polyethylene bag

				EAN:
750 grams	4 pcs	10 %	24 months	4823086110939



Ice cream «TRY VEDMEDI» with VANILLA flavour and «TOFFEE» filling, in a polyethylene bag

				EAN:
750 grams	4 pcs	12 %	24 months	4823086110953



Ice cream «Kashtan «Vanil» «TRY VEDMEDI» with vanilla flavour, glazed, wrap

				EAN:
70 grams	34 pcs	10 %	24 months	4823086103634



Chocolate ice cream «Kashtan «Shokolad» «TRY VEDMEDI», glazed, wrap

				EAN:
70 grams	34 pcs	10 %	24 months	4823086103658



Ice cream «KAZKA» «TRY VEDMEDI» with vanilla flavour, in a waffle cup, wrap

				EAN:
60 grams	45 pcs	3,5 %	24 months	4823086100169



Ice cream «KAZKA» «TRY VEDMEDI» with cocoa, in a waffle cup, wrap

				EAN:
60 grams	45 pcs	3,5 %	24 months	4823086100183

Ice cream «Ice-boom» «TRY VEDMEDI» with «Strawberry-kiwi-peach» flavour, wrap

				EAN:
70 grams	40 pcs	0 %	24 months	4823086101524

The full name of the product is indicated on the packaging



MOPKO



What kind of ice cream can be compared to Sundae (plombir) in its purity? Probably, not a single ice cream

Plombir ice cream - is real, nothing superfluous, nothing artificial or mixed

Pure plombir needs honest words

Pure plombir needs truth

Pure truth - pure plombir





Ice cream plombir «MORZHO», in a waffle cup, wrap

				EAN:
80 grams	22 pcs	12 %	24 months	4820039469816



Ice cream plombir «MORZHO», glazed, wrap

				EAN:
80 grams	28 pcs	12 %	24 months	4820039469793



Ice cream chocolate plombir «MORZHO» glazed, wrap

				EAN:
80 grams	28 pcs	12 %	24 months	4823086110731



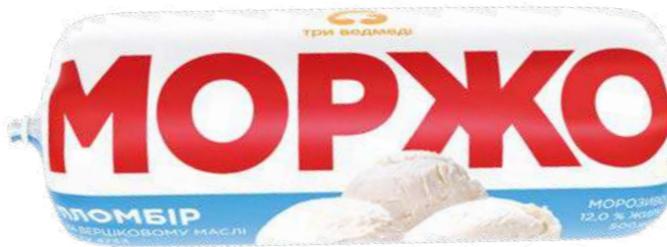
Ice cream plombir «MORZHO», in a waffle sugar cone, paper wrap

				EAN:
100 grams	20 pcs	12 %	24 months	4823086108912



Ice cream chocolate plombir «MORZHO», in a waffle sugar cone, paper wrap

				EAN:
100 grams	20 pcs	12 %	24 months	4823086110694



Ice cream plombir «MORZHO», in a polyethylene bag

				EAN:
500 grams	6 pcs	12 %	24 months	4823086109742





морозиво

Mishutka

for kids
from 3
years old

«Mishutka» is an ice cream that meets the highest requirements of parents, as it is made from high quality ingredients.

Ice cream «Mishutka» will be admired both by kids from 3 years old as well as by their parents.

«MISHUTKA» - YOUR CHILD WILL BE DELIGHTED.

new



Ice cream plombir «Mishutka» in a waffle sugar cup, wrap

				EAN:
70 grams	22 pcs	12 %	24 months	4823086110670

new



Ice cream plombir «Mishutka», in a polyethylene bag

				EAN:
500 grams	6 pcs	12 %	24 months	4823086110595



Ice cream plombir «Mishutka», in a carton cup

				EAN:
450 grams	4 pcs	12 %	24 months	4823086111196



Three Bears

HLAVKHOLOD

A light aroma of vanilla and cream, simple familiar forms will please lovers of classic white ice cream – as from childhood memories



Ice cream «HLAVKHOLOD», in a waffle cup, wrap



70
grams



22
pcs



12
%



24
months

EAN:

4820039469694



Ice cream «HLAVKHOLOD», in a paper bag



750
grams



5
pcs



12
%



24
months

EAN:

4820039469779



Ice cream «HLAVKHOLOD», on the stick, wrap



70
grams



35
pcs



12
%



24
months

EAN:

4820039469717



Ice cream «HLAVKHOLOD», in a polyethylene bag



1000
grams



6
pcs



12
%



24
months

EAN:

4823086103573



Ice cream with combined composition «HLAVKHOLOD», in waffles, paper wrap



90
grams



35
pcs



12
%



24
months

EAN:

4820039469670

The full name of the product is indicated on the packaging



MONACO

Luxury

Delicate and seductive ice cream «MONACO» Luxury
for your carefree moments!



Ice cream «MONACO» LUXURY with vanilla-cream flavour, in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107335



Ice cream «MONACO» LUXURY chocolate with pieces, in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107410



Ice cream «MONACO» LUXURY «caramel» with a condensed milk flavour, with filling having a salted caramel flavour, in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107274



Ice cream «MONACO» LUXURY with pistachio and caramel flavours, decorated with peanuts, in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107151



Ice cream «MONACO» LUXURY «Lymonno-Shokoladne», in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107311



Ice cream «MONACO» LUXURY «Korolivskyi shcherbet», in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107175



Ice cream «MONACO» LUXURY with «Bubble gum and melon» flavour, in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107205



Ice cream with combined composition «MONACO» LUXURY with «Strawberry cheesecake» flavour, in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107236



Ice cream «MONACO» LUXURY with «Tiramisu» flavour, in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107113



Ice cream «MONACO» LUXURY with a blueberry cheesecake flavour, in a plastic container

				EAN:
2,5 kg	2 pcs	10 %	24 months	4823086107298

The full name of the product is indicated on the packaging



Ice cream «MONACO» LUXURY with banana flavour, in a plastic container



2,5
kg



2
pcs



10
%



24
months

EAN:

4823086107137



Ice cream «MONACO» LUXURY with melon flavour, in a plastic container



2,5
kg



2
pcs



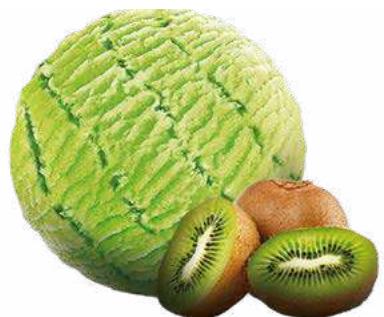
10
%



24
months

EAN:

4823086108530



Ice cream «MONACO» LUXURY with kiwi flavour, with fruit filling, in a plastic container



2,5
kg



2
pcs



10
%



24
months

EAN:

4823086107533



new

Ice cream «MONACO» LUXURY with «Forest fruit» flavour, in a plastic container



2,5
kg



2
pcs



10
%



24
months

EAN:

4823086111172



Universal cart under a show-window for «MONACO» Luxury ice cream with an umbrella



Glass of cardboard
MONACO Luxury



MONACO Luxury horn stand



Sugar cone with jacket,
130 mm, 35°



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